

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

RGA Right Direction PAC

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 07/16

**Invoice ID: 1191336**  
**Campaign ID:**

**Invoice Date: 08-03-2016**  
**Estimate ID: 762**

**Contract ID: 828190**  
**P.O Number:**

**Client ID: 41484**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$772.00
Agency Commission	(\$115.80)
Rep. Firm Commission	(\$229.67)

<b>Net Advertising Fee</b>	<b>\$426.53</b>
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<b>Sub Total</b>	<b>\$426.53</b>
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<b>Total This Invoice</b>	<b>\$426.53</b>
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/62293604/  
1350

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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 859-410-2699

## Affidavit of Performance

Client Name: RGA Right Direction PAC  
 Remarks: /62293604/  
 Bill Cycle: 07/16  
 Rep. Firm: VNS/NCC

Contract ID: 828190  
 Contract Type: Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
06/27/16	Monday	CNN-E	LOU-1350_LOUISVIL	E. B. OutFront	7:30pm	BCRGAMP1602H	00:00:30	13	Charged	7.00
06/27/16	Monday	CNN-E	LOU-1350_LOUISVIL	Anderson Cooper 360	8:42pm	BCRGAMP1602H	00:00:30	11	Charged	9.00
06/27/16	Monday	CNN-E	LOU-1350_LOUISVIL	Anderson Cooper 360	11:00pm	BCRGAMP1602H	00:00:30	11	Charged	9.00
06/27/16	Monday	FOOD-E	LOU-1350_LOUISVIL	Cake Wars	2:24pm	BCRGAMP1602H	00:00:30	16	Charged	5.00
06/27/16	Monday	FOOD-E	LOU-1350_LOUISVIL	Kids BBQ Championship	3:56pm	BCRGAMP1602H	00:00:30	16	Charged	5.00
06/27/16	Monday	FOOD-E	LOU-1350_LOUISVIL	Kids BBQ Championship	4:22pm	BCRGAMP1602H	00:00:30	14	Charged	7.00
06/27/16	Monday	FOOD-E	LOU-1350_LOUISVIL	Kids BBQ Championship	6:55pm	BCRGAMP1602H	00:00:30	14	Charged	7.00
06/27/16	Monday	FOOD-E	LOU-1350_LOUISVIL	Cake Wars	9:55pm	BCRGAMP1602H	00:00:30	10	Charged	10.00
06/27/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Property Brothers	10:18am	BCRGAMP1602H	00:00:30	15	Charged	6.00
06/27/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Property Brothers	11:18am	BCRGAMP1602H	00:00:30	15	Charged	6.00
06/27/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Love It or List It	7:17pm	BCRGAMP1602H	00:00:30	12	Charged	8.00
06/27/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Tiny House, Big Living	8:16pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
06/27/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Tiny House, Big Living	9:17pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
06/27/16	Monday	HGTV-E	LOU-1350_LOUISVIL	Tiny House Hunters	11:45pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
06/28/16	Tuesday	CNN-E	LOU-1350_LOUISVIL	Situation Room	6:57pm	BCRGAMP1602H	00:00:30	13	Charged	7.00
06/28/16	Tuesday	CNN-E	LOU-1350_LOUISVIL	E. B. OutFront	7:30pm	BCRGAMP1602H	00:00:30	13	Charged	7.00
06/28/16	Tuesday	FOOD-E	LOU-1350_LOUISVIL	Trisha's So. Kitchen	12:47pm	BCRGAMP1602H	00:00:30	16	Charged	5.00
06/28/16	Tuesday	FOOD-E	LOU-1350_LOUISVIL	Chopped	2:52pm	BCRGAMP1602H	00:00:30	16	Charged	5.00
06/28/16	Tuesday	FOOD-E	LOU-1350_LOUISVIL	Chopped	7:23pm	BCRGAMP1602H	00:00:30	14	Charged	7.00
06/28/16	Tuesday	FOOD-E	LOU-1350_LOUISVIL	Chopped	7:53pm	BCRGAMP1602H	00:00:30	14	Charged	7.00
06/28/16	Tuesday	FOOD-E	LOU-1350_LOUISVIL	Chopped	11:23pm	BCRGAMP1602H	00:00:30	10	Charged	10.00
06/28/16	Tuesday	FOOD-E	LOU-1350_LOUISVIL	Chopped	11:51pm	BCRGAMP1602H	00:00:30	10	Charged	10.00
06/28/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Flea Market Flip	10:47am	BCRGAMP1602H	00:00:30	15	Charged	6.00
06/28/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	3:20pm	BCRGAMP1602H	00:00:30	15	Charged	6.00
06/28/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	7:20pm	BCRGAMP1602H	00:00:30	12	Charged	8.00
06/28/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	7:43pm	BCRGAMP1602H	00:00:30	12	Charged	8.00
06/28/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	8:21pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
06/28/16	Tuesday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	11:45pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
06/29/16	Wednesday	CNN-E	LOU-1350_LOUISVIL	Anderson Cooper 360	9:37pm	BCRGAMP1602H	00:00:30	11	Charged	9.00
06/29/16	Wednesday	CNN-E	LOU-1350_LOUISVIL	Anderson Cooper 360	11:58pm	BCRGAMP1602H	00:00:30	11	Charged	9.00
06/29/16	Wednesday	FOOD-E	LOU-1350_LOUISVIL	Cutthroat Kitchen	3:25pm	BCRGAMP1602H	00:00:30	16	Charged	5.00
06/29/16	Wednesday	FOOD-E	LOU-1350_LOUISVIL	Cutthroat Kitchen	3:56pm	BCRGAMP1602H	00:00:30	16	Charged	5.00
06/29/16	Wednesday	FOOD-E	LOU-1350_LOUISVIL	Cutthroat Kitchen	4:24pm	BCRGAMP1602H	00:00:30	14	Charged	7.00
06/29/16	Wednesday	FOOD-E	LOU-1350_LOUISVIL	Cutthroat Kitchen	7:24pm	BCRGAMP1602H	00:00:30	14	Charged	7.00
06/29/16	Wednesday	FOOD-E	LOU-1350_LOUISVIL	Cutthroat Kitchen	9:25pm	BCRGAMP1602H	00:00:30	10	Charged	10.00
06/29/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	House Hunters	10:19am	BCRGAMP1602H	00:00:30	15	Charged	6.00
06/29/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Buying and Selling	1:19pm	BCRGAMP1602H	00:00:30	15	Charged	6.00
06/29/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Prop Bros:Buy/Sell	4:18pm	BCRGAMP1602H	00:00:30	12	Charged	8.00
06/29/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Prop Bros:Buy/Sell	7:20pm	BCRGAMP1602H	00:00:30	12	Charged	8.00
06/29/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	Property Brothers	8:18pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
06/29/16	Wednesday	HGTV-E	LOU-1350_LOUISVIL	House Hunters	10:18pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
06/30/16	Thursday	CNN-E	LOU-1350_LOUISVIL	Jake Tapper	4:21pm	BCRGAMP1602H	00:00:30	13	Charged	7.00
06/30/16	Thursday	CNN-E	LOU-1350_LOUISVIL	E. B. OutFront	7:42pm	BCRGAMP1602H	00:00:30	13	Charged	7.00
06/30/16	Thursday	CNN-E	LOU-1350_LOUISVIL	The Eighties	9:53pm	BCRGAMP1602H	00:00:30	11	Charged	9.00
06/30/16	Thursday	FOOD-E	LOU-1350_LOUISVIL	Cupcake Wars	12:55pm	BCRGAMP1602H	00:00:30	16	Charged	5.00
06/30/16	Thursday	FOOD-E	LOU-1350_LOUISVIL	Beat Bobby Flay	3:18pm	BCRGAMP1602H	00:00:30	16	Charged	5.00
06/30/16	Thursday	FOOD-E	LOU-1350_LOUISVIL	Chopped	6:51pm	BCRGAMP1602H	00:00:30	14	Charged	7.00
06/30/16	Thursday	FOOD-E	LOU-1350_LOUISVIL	Beat Bobby Flay	10:17pm	BCRGAMP1602H	00:00:30	10	Charged	10.00
06/30/16	Thursday	FOOD-E	LOU-1350_LOUISVIL	Beat Bobby Flay	11:48pm	BCRGAMP1602H	00:00:30	10	Charged	10.00
06/30/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	12:17pm	BCRGAMP1602H	00:00:30	15	Charged	6.00
06/30/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	1:47pm	BCRGAMP1602H	00:00:30	15	Charged	6.00
06/30/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	6:17pm	BCRGAMP1602H	00:00:30	12	Charged	8.00
06/30/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	6:45pm	BCRGAMP1602H	00:00:30	12	Charged	8.00
06/30/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	8:17pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
06/30/16	Thursday	HGTV-E	LOU-1350_LOUISVIL	House Hunters Intl	10:45pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
07/01/16	Friday	CNN-E	LOU-1350_LOUISVIL	Situation Room	6:30pm	BCRGAMP1602H	00:00:30	13	Charged	7.00
07/01/16	Friday	CNN-E	LOU-1350_LOUISVIL	Bourdain Parts Unknown	9:46pm	BCRGAMP1602H	00:00:30	11	Charged	9.00
07/01/16	Friday	FOOD-E	LOU-1350_LOUISVIL	The Pioneer Woman	1:18pm	BCRGAMP1602H	00:00:30	16	Charged	5.00
07/01/16	Friday	FOOD-E	LOU-1350_LOUISVIL	The Pioneer Woman	1:47pm	BCRGAMP1602H	00:00:30	16	Charged	5.00
07/01/16	Friday	FOOD-E	LOU-1350_LOUISVIL	Diners, Drive-Ins	6:48pm	BCRGAMP1602H	00:00:30	14	Charged	7.00
07/01/16	Friday	FOOD-E	LOU-1350_LOUISVIL	Diners, Drive-Ins	7:48pm	BCRGAMP1602H	00:00:30	14	Charged	7.00
07/01/16	Friday	FOOD-E	LOU-1350_LOUISVIL	Diners, Drive-Ins	11:17pm	BCRGAMP1602H	00:00:30	10	Charged	10.00

07/01/16	Friday	HGTV-E	LOU-1350_LOUISVIL	Flip or Flop	10:15am	BCRGAMP1602H	00:00:30	15	Charged	6.00
07/01/16	Friday	HGTV-E	LOU-1350_LOUISVIL	House Hunters	12:17pm	BCRGAMP1602H	00:00:30	15	Charged	6.00
07/01/16	Friday	HGTV-E	LOU-1350_LOUISVIL	Tiny House Hunters	6:45pm	BCRGAMP1602H	00:00:30	12	Charged	8.00
07/01/16	Friday	HGTV-E	LOU-1350_LOUISVIL	Tiny House Hunters	7:17pm	BCRGAMP1602H	00:00:30	12	Charged	8.00
07/01/16	Friday	HGTV-E	LOU-1350_LOUISVIL	House Hunters	10:19pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
07/01/16	Friday	HGTV-E	LOU-1350_LOUISVIL	House Hunters Intl	11:45pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
07/02/16	Saturday	CNN-E	LOU-1350_LOUISVIL	CNN Newsroom	5:56pm	BCRGAMP1602H	00:00:30	13	Charged	7.00
07/02/16	Saturday	CNN-E	LOU-1350_LOUISVIL	Smerconish	6:59pm	BCRGAMP1602H	00:00:30	13	Charged	7.00
07/02/16	Saturday	CNN-E	LOU-1350_LOUISVIL	The Eighties	11:21pm	BCRGAMP1602H	00:00:30	11	Charged	9.00
07/02/16	Saturday	FOOD-E	LOU-1350_LOUISVIL	Kids BBQ Championship	1:24pm	BCRGAMP1602H	00:00:30	16	Charged	5.00
07/02/16	Saturday	FOOD-E	LOU-1350_LOUISVIL	Chopped	3:23pm	BCRGAMP1602H	00:00:30	16	Charged	5.00
07/02/16	Saturday	FOOD-E	LOU-1350_LOUISVIL	Cutthroat Kitchen	6:56pm	BCRGAMP1602H	00:00:30	14	Charged	7.00
07/02/16	Saturday	FOOD-E	LOU-1350_LOUISVIL	Diners, Drive-Ins	7:15pm	BCRGAMP1602H	00:00:30	14	Charged	7.00
07/02/16	Saturday	FOOD-E	LOU-1350_LOUISVIL	Diners, Drive-Ins	8:13pm	BCRGAMP1602H	00:00:30	10	Charged	10.00
07/02/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	2:43pm	BCRGAMP1602H	00:00:30	15	Charged	6.00
07/02/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	3:20pm	BCRGAMP1602H	00:00:30	15	Charged	6.00
07/02/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	Fixer Upper	6:19pm	BCRGAMP1602H	00:00:30	12	Charged	8.00
07/02/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	Beachfront/Renovation	9:19pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
07/02/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	Beachfront/Renovation	9:45pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
07/02/16	Saturday	HGTV-E	LOU-1350_LOUISVIL	Living Big Sky	11:44pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
07/03/16	Sunday	CNN-E	LOU-1350_LOUISVIL	CNN Newsroom	4:49pm	BCRGAMP1602H	00:00:30	13	Charged	7.00
07/03/16	Sunday	CNN-E	LOU-1350_LOUISVIL	CNN Newsroom	6:50pm	BCRGAMP1602H	00:00:30	13	Charged	7.00
07/03/16	Sunday	CNN-E	LOU-1350_LOUISVIL	The Hunt	8:32pm	BCRGAMP1602H	00:00:30	11	Charged	9.00
07/03/16	Sunday	CNN-E	LOU-1350_LOUISVIL	Declassified	10:22pm	BCRGAMP1602H	00:00:30	11	Charged	9.00
07/03/16	Sunday	FOOD-E	LOU-1350_LOUISVIL	The Kitchen	1:21pm	BCRGAMP1602H	00:00:30	16	Charged	5.00
07/03/16	Sunday	FOOD-E	LOU-1350_LOUISVIL	The Kitchen	1:53pm	BCRGAMP1602H	00:00:30	16	Charged	5.00
07/03/16	Sunday	FOOD-E	LOU-1350_LOUISVIL	Diners, Drive-Ins	2:13pm	BCRGAMP1602H	00:00:30	16	Charged	5.00
07/03/16	Sunday	FOOD-E	LOU-1350_LOUISVIL	Food Network Star	6:24pm	BCRGAMP1602H	00:00:30	14	Charged	7.00
07/03/16	Sunday	FOOD-E	LOU-1350_LOUISVIL	Guy's Grocery Games	8:53pm	BCRGAMP1602H	00:00:30	10	Charged	10.00
07/03/16	Sunday	FOOD-E	LOU-1350_LOUISVIL	Diners, Drive-Ins	10:20pm	BCRGAMP1602H	00:00:30	10	Charged	10.00
07/03/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	Flea Market Flip	10:18am	BCRGAMP1602H	00:00:30	15	Charged	6.00
07/03/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	Beachfront Bargain	2:47pm	BCRGAMP1602H	00:00:30	15	Charged	6.00
07/03/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	Beachfront Bargain	3:19pm	BCRGAMP1602H	00:00:30	15	Charged	6.00
07/03/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	Beachfront Bargain	4:18pm	BCRGAMP1602H	00:00:30	12	Charged	8.00
07/03/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	Beachfront Bargain	4:46pm	BCRGAMP1602H	00:00:30	12	Charged	8.00
07/03/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	Beachfront Bargain	8:46pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
07/03/16	Sunday	HGTV-E	LOU-1350_LOUISVIL	Mexico Life	9:45pm	BCRGAMP1602H	00:00:30	9	Charged	11.00
<b>Grand Total</b>									<b>772.00</b>	

### Channel Summary

Network	Zone	Total Spots	Gross Revenue
CNN-E	LOU-1350_LOUISVILLE	19	\$151.00
FOOD-E	LOU-1350_LOUISVILLE	37	\$259.00
HGTV-E	LOU-1350_LOUISVILLE	43	\$362.00
<b>Grand Total</b>		<b>99</b>	<b>\$772.00</b>

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

Conid: 828190